

IL DATACENTER MODERNO, L'EVOLUZIONE DELL'INFRASTRUTTURA E LA STRATEGIA PER LA CYBER SECURITY

Maurizio Mercuri

Dell Technologies

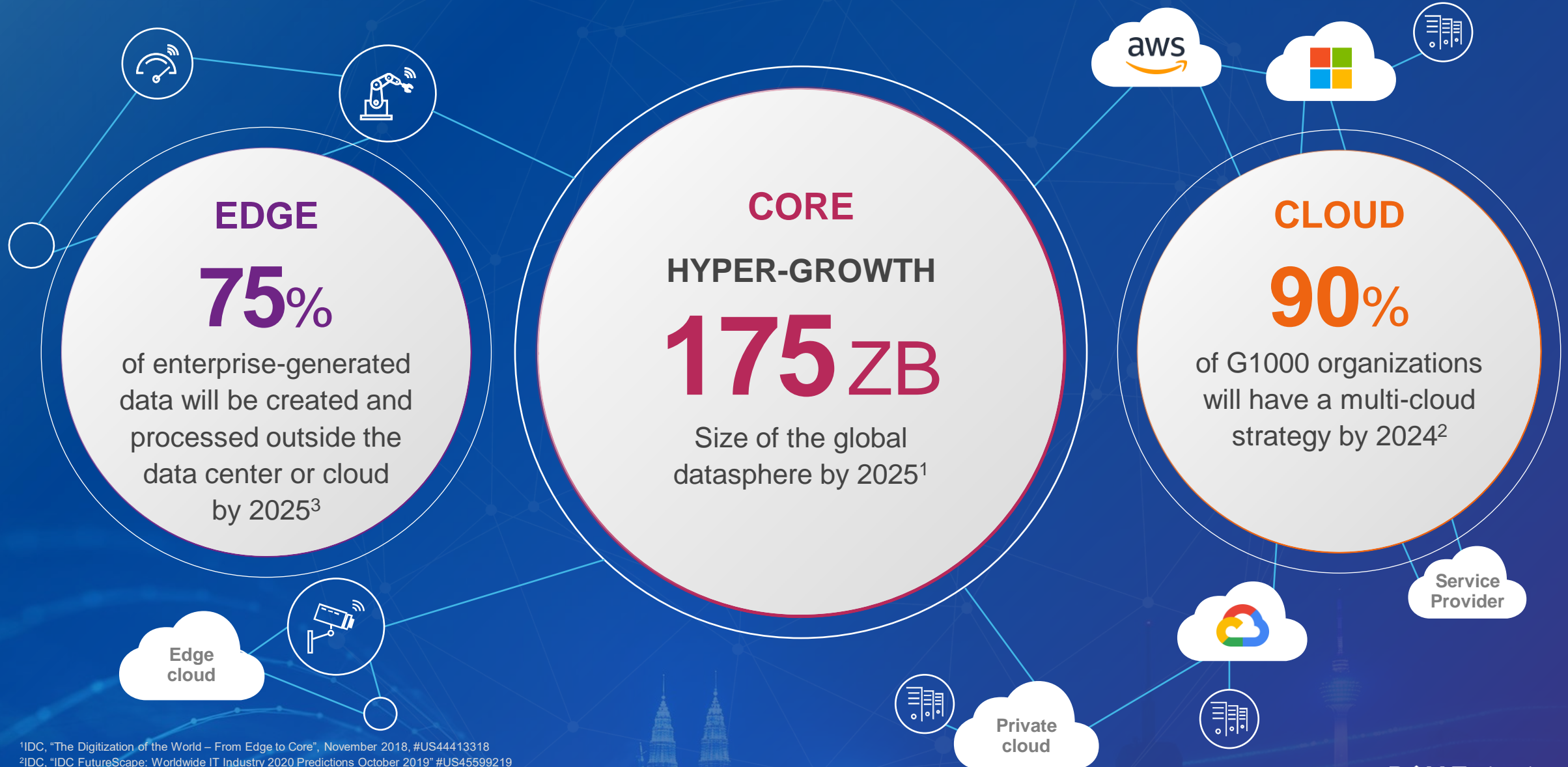
Senior Partner Sales Specialist UDS Southern Europe

maurizio.mercuri@dell.com

Mobile: 347.7176876

DELLTechnologies

Data growth is everywhere



¹IDC, "The Digitization of the World – From Edge to Core", November 2018, #US44413318

²IDC, "IDC FutureScape: Worldwide IT Industry 2020 Predictions October 2019" #US45599219

³Gartner, Inc. "What Edge Computing Means for Infrastructure and Operations Leaders" by Rob van der Meulen, October 28, 2018

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Cyber attacks: a continuous threat to business

A **cyber attack** happens every ...

Seconds



Increasing costs of Cyber Attacks

71%

are financially motivated

verizon✓

43%

Involved small business

verizon✓

\$13M

Avg cost of Cybercrime

accenture>

\$5.2T

At risk over
the next 5 years

accenture>

Avg Cost of Cyber Attack by Industry

Industry	Average Cost
Banking	\$18.4M
Utilities	\$17.8M
Software	\$16M
Automotive	\$15.8M
Insurance	\$15.8M
High Tech	\$14.7M
Capital Markets	\$13.9M
Energy	\$13.8M
US Federal	\$13.7M
Consumer Goods	\$11.9M
Health	\$11.9M
Retail	\$11.4M
Life Sciences	\$10.9M
Media	\$9.2M
Travel	\$8.2M
Public Sector	\$7.9M

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State of Cybercrime

The Damage & Costs Continue to Rise

Cybercrime To Cost The World \$10.5 Trillion Annually By 2025

- If it were measured as a country, then cybercrime, which is predicted to inflict damages totaling \$6 trillion USD globally in 2021, would be the world's third-largest economy after the U.S. and China.

Cybercrime Magazine, Nov. 13, 2020



Spectrum of cyber threats

Motivations, techniques and goals



Crime

Theft & extortion for financial gain



Insider

Trusted insiders with malicious intent



Espionage

Corporate or Nation-state actors steal valuable data



Hacktivism

Advance political or social causes



Terrorism

Sabotage & destruction to instil fear



Warfare

With destructive cyber weapons

Consequences of cyber attacks



Disrupted
Operations



Data theft/breach



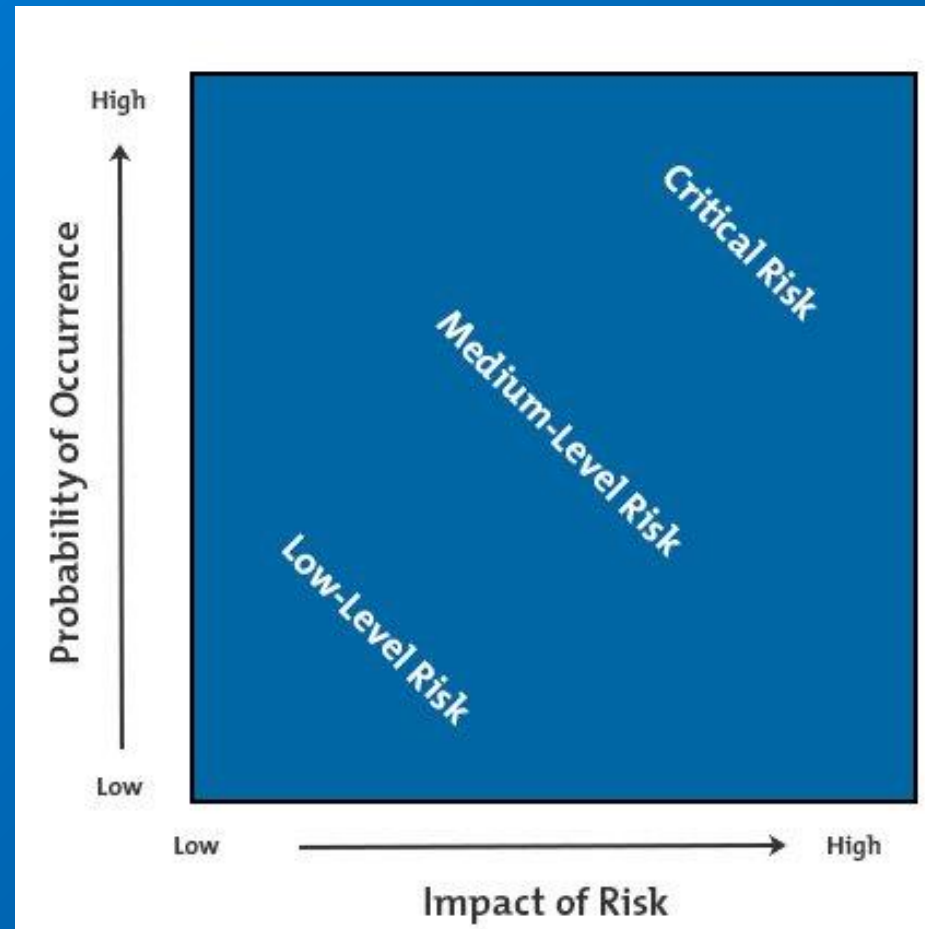
Ransom money



Business
reputation

Focus on the Critical Risks of your organization

La domanda non è SE ma Quando avverrà anche a me?



Cyber Resilience Strategy

A high-level holistic strategy that helps organizations:



Identify



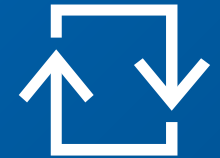
Protect



Detect



Respond



Recover



Before

During

After

NIST Cyber Security Framework



(National Institute of Standards and Technology)

Dell Technologies

Roma, 7 marzo 2022

RICHIAMO AL RISPETTO DELLE MISURE RESTRITTIVE ADOTTATE DALLA UE IN RISPOSTA ALL'AGGRESSIONE MILITARE RUSSA IN UCRAINA

Banca d'Italia, CONSOB, IVASS e UIF richiamano l'attenzione dei soggetti vigilati sul pieno rispetto delle misure restrittive decise dall'Unione europea in risposta alla situazione in Ucraina.

Le misure sono consultabili sui siti della [Gazzetta ufficiale dell'Unione europea](#), del [Consiglio europeo](#), dell'[Unità di Informazione Finanziaria – UIF](#) e del [Comitato di Sicurezza Finanziaria](#).

Si ricorda che le misure – adottate dall'Unione europea mediante Regolamenti e Decisioni – sono vincolanti nella loro totalità e sono direttamente e immediatamente applicabili in ciascuno degli Stati Membri.

I soggetti vigilati sono tenuti, pertanto, a rispettarle, mettendo in atto i controlli e i dispositivi necessari, monitorando costantemente l'aggiornamento delle misure in questione.

Ai fini dell'adempimento degli obblighi di comunicazione delle misure di congelamento applicate ai soggetti designati andranno tenute altresì in considerazione le indicazioni fornite dalla UIF con il [Comunicato del 4 marzo 2022](#)

Nel contesto attuale, si raccomanda ai soggetti vigilati di esercitare la massima attenzione con riferimento al rischio di attacchi informatici, di intensificare le attività di monitoraggio e difesa in relazione a possibili attività di *malware* e di adottare tutte le misure di mitigazione dei rischi che si rendano necessarie.

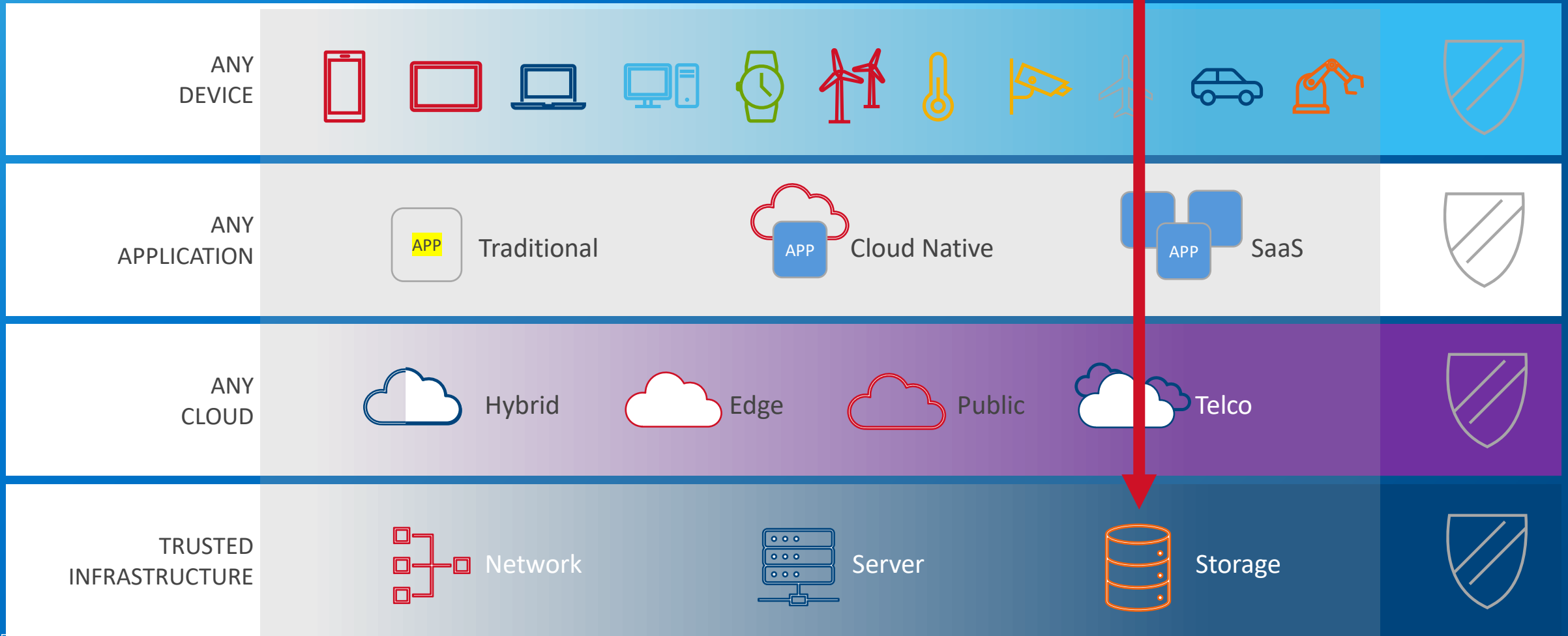
Si invitano, inoltre, i soggetti vigilati a considerare attentamente i piani di continuità aziendale (*business continuity plan*) e a garantire il corretto funzionamento e il pronto ripristino dei *backup*; in tale ambito, si sottolinea l'importanza di garantire la separazione dell'ambiente di *backup* da quello di esercizio, valutando la possibilità di prevedere soluzioni di *backup offline* (ossia che non siano fisicamente o logicamente collegati alla rete) dei sistemi e dei dati essenziali.

Si invitano, infine, i soggetti vigilati a prestare attenzione nel continuo agli aggiornamenti forniti dal Computer Security Incident Response Team - Italia (cfr. <https://csirt.gov.it/contenuti?tags=Ucraina>).

Si invitano, inoltre, i soggetti vigilati a considerare attentamente i piani di continuità aziendale (business continuity plan) e a garantire il corretto funzionamento e il pronto ripristino dei backup; **in tale ambito, si sottolinea l'importanza di garantire la separazione dell'ambiente di backup da quello di esercizio, valutando la possibilità di prevedere soluzioni di backup offline (ossia che non siano fisicamente o logicamente collegati alla rete) dei sistemi e dei dati essenziali.**



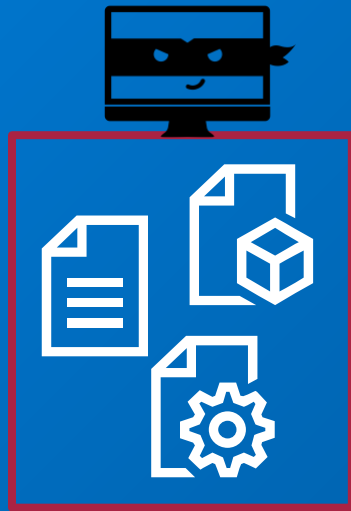
Dell Technologies Security Vision



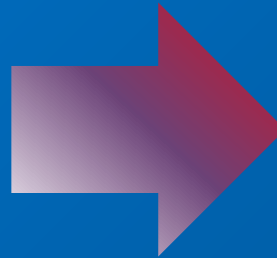
What can happen to your data?

Depends on the motive of the attack

Hackers
succeeding the
Cyber Kill Chain*



Gain access
to critical data



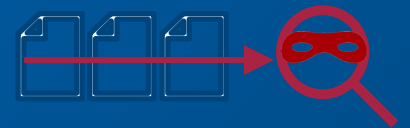
Encrypt and demand ransom



Permanently Delete



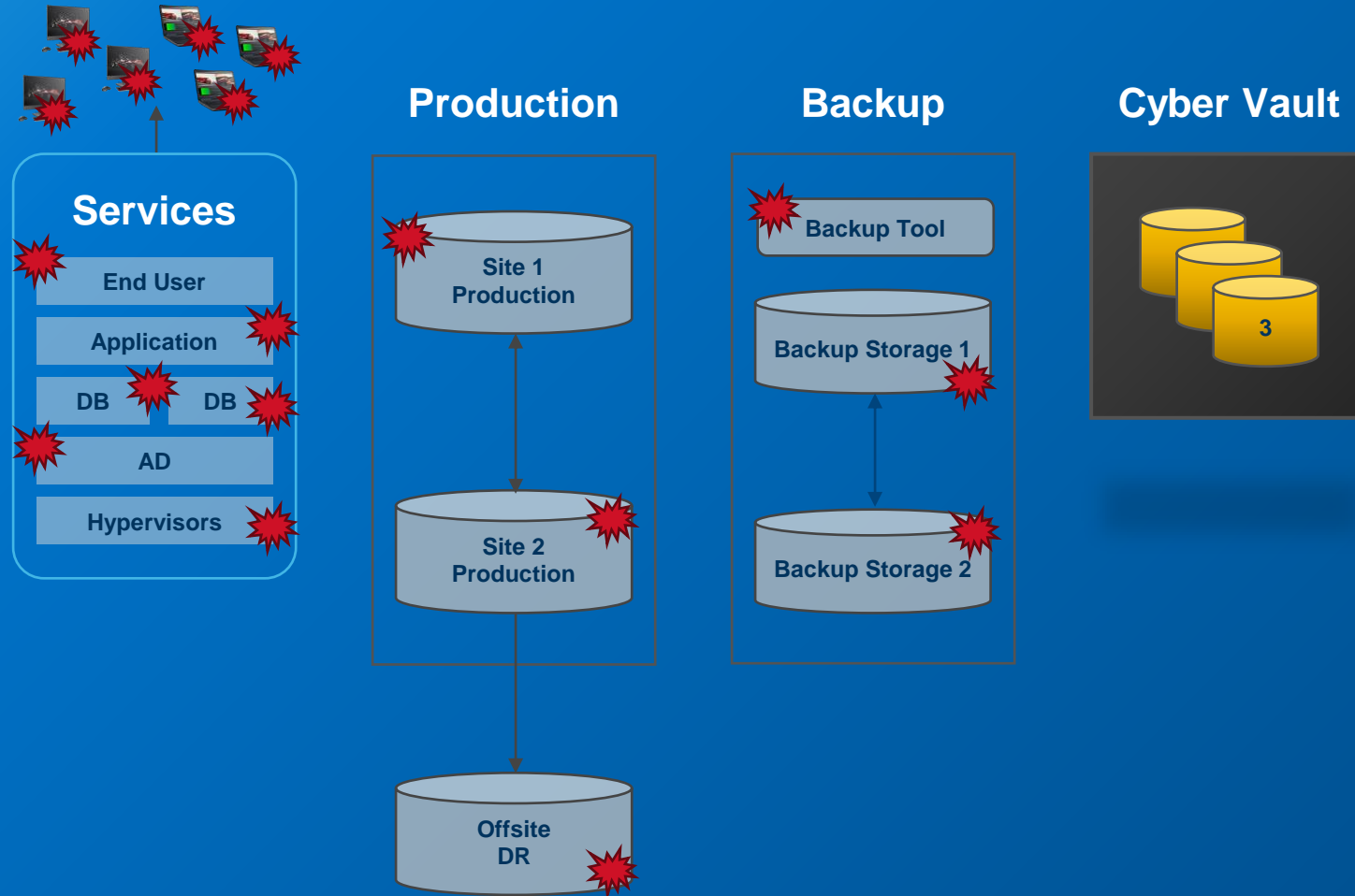
Sell data on the dark net



Trade secrets
corporate espionage

The New Data Center Reality

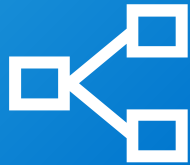
Vaulting your data



CR is not DR!



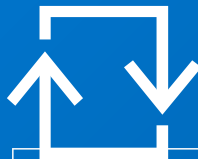
Protection against



Network connection



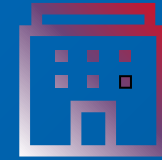
Admin privilege



Recovery purpose



Disaster Recovery site



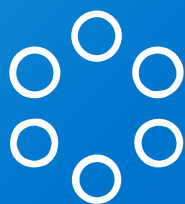
Cyber Recovery site

Disasters	Cyber attacks
Connected for Continuous replication	Isolated with intermittent replication
IT Admins	Restricted to CISO
To support most of the business operations	To support only the most critical operations

Covering the data landscape



Enterprise databases



ERP Systems



VMware environments

IT Workloads



Archiving



Home directories



Video surveillance



File shares

Emerging Workloads



Artificial intelligence



Data analytics



Assisted driving



Internet of things

Production Workloads



Healthcare



Energy



EDA



Life sciences



Media & entertainment



Financial

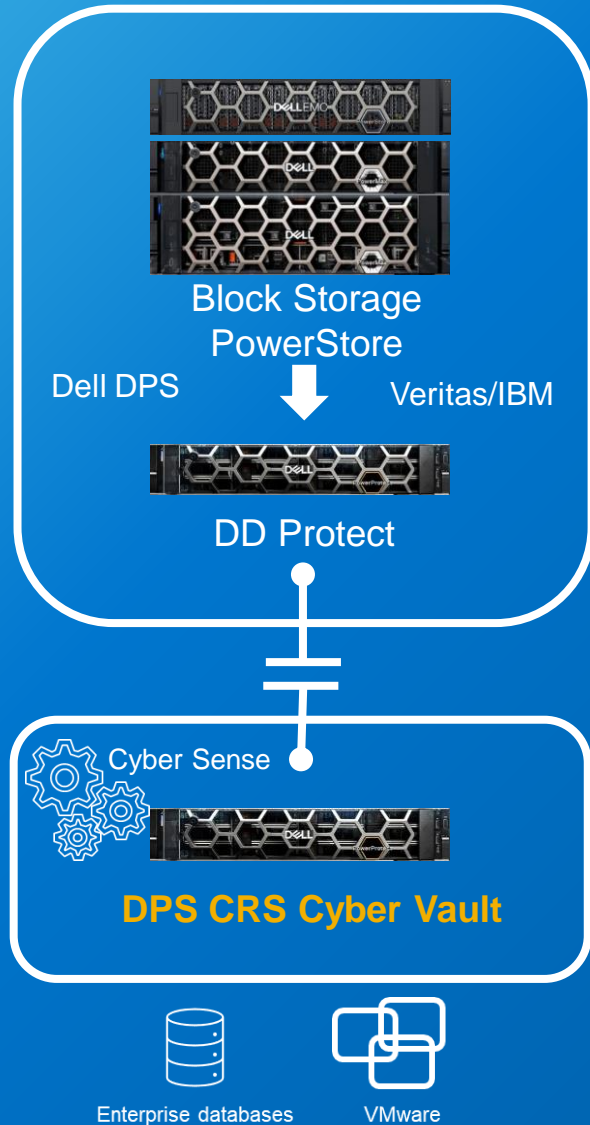


Manufacturing

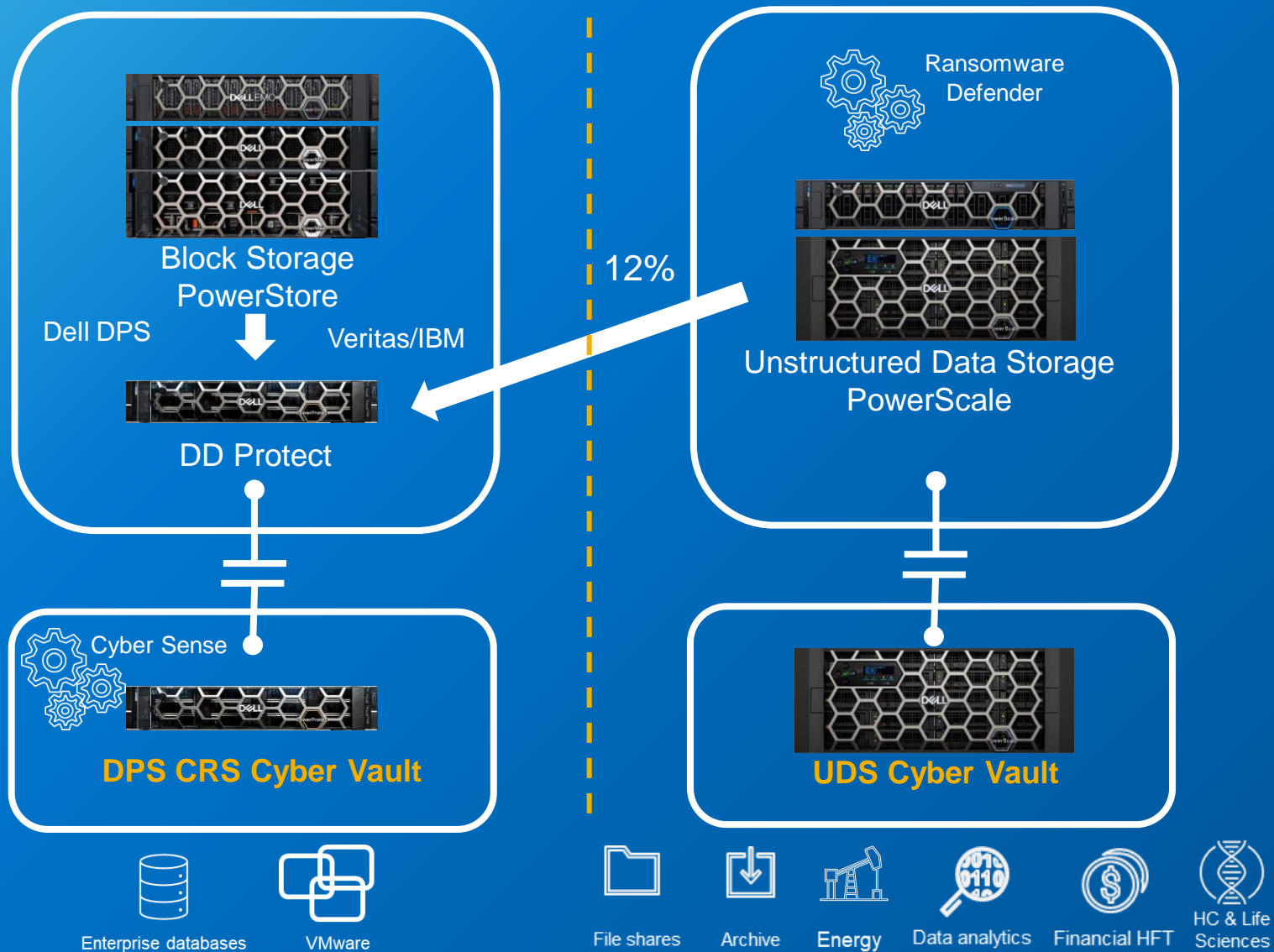
Structured Data (20%)

Unstructured Data (80%)

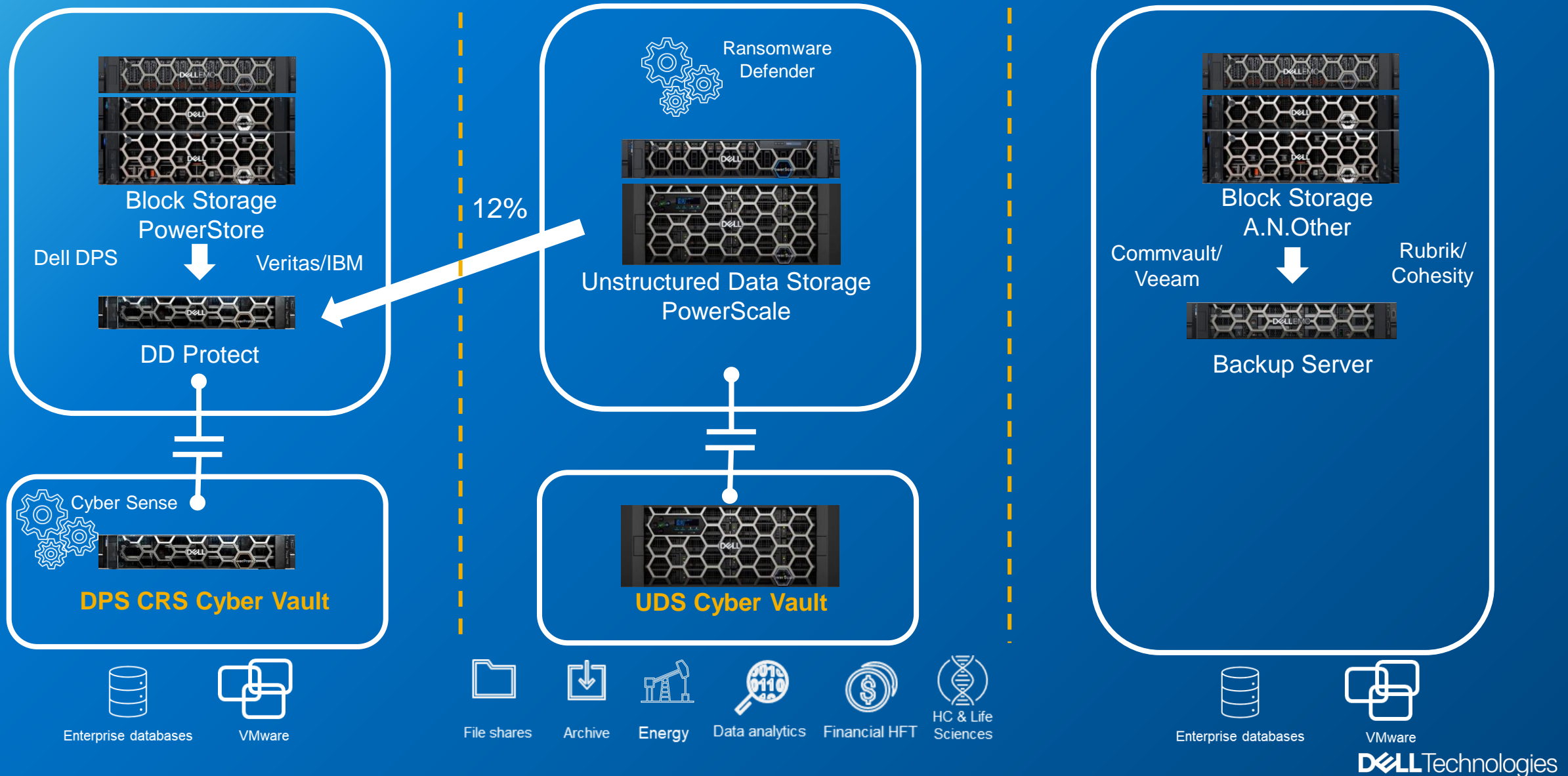
Dell Technologies: Protecting the World's Data Landscape



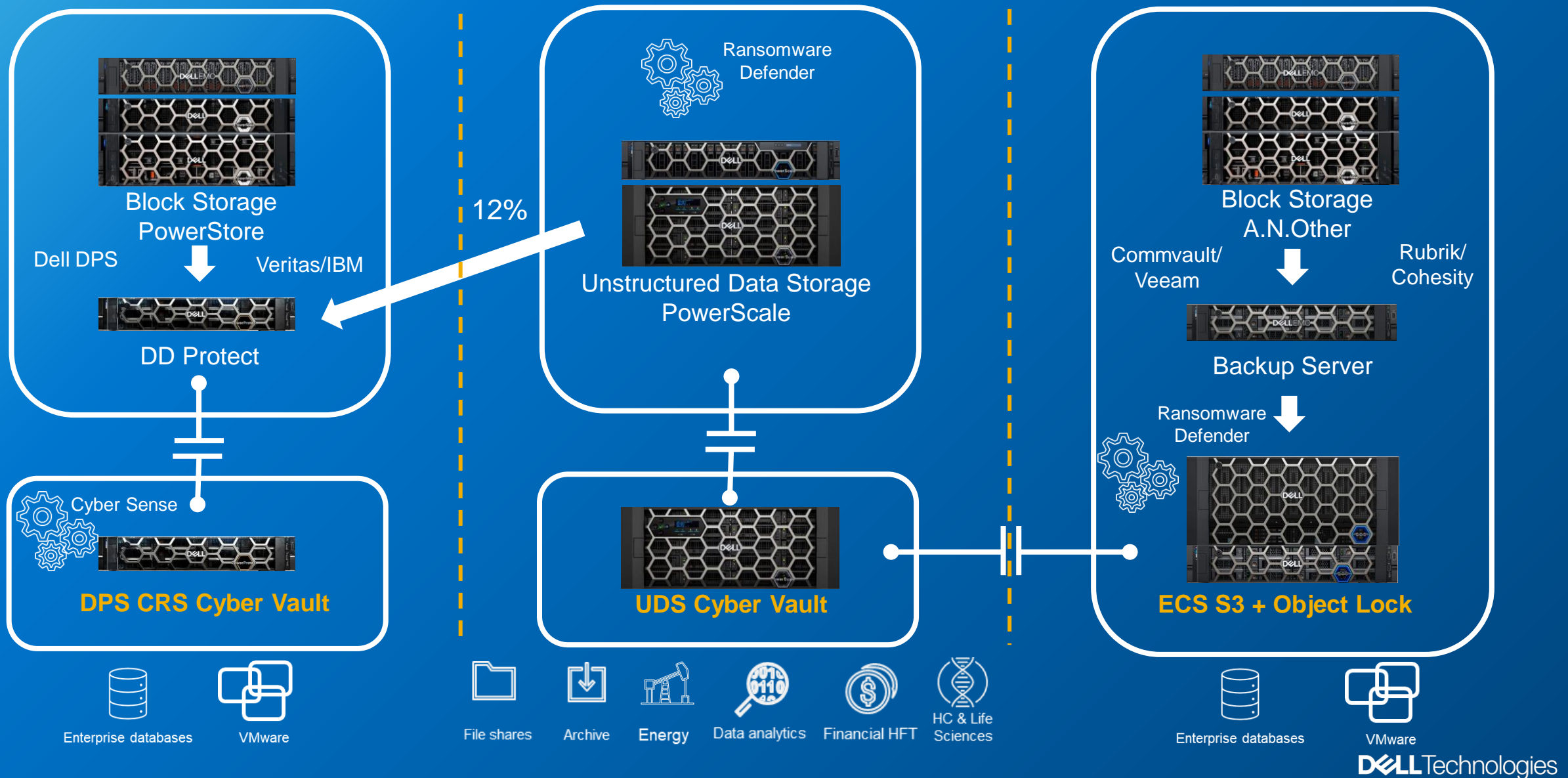
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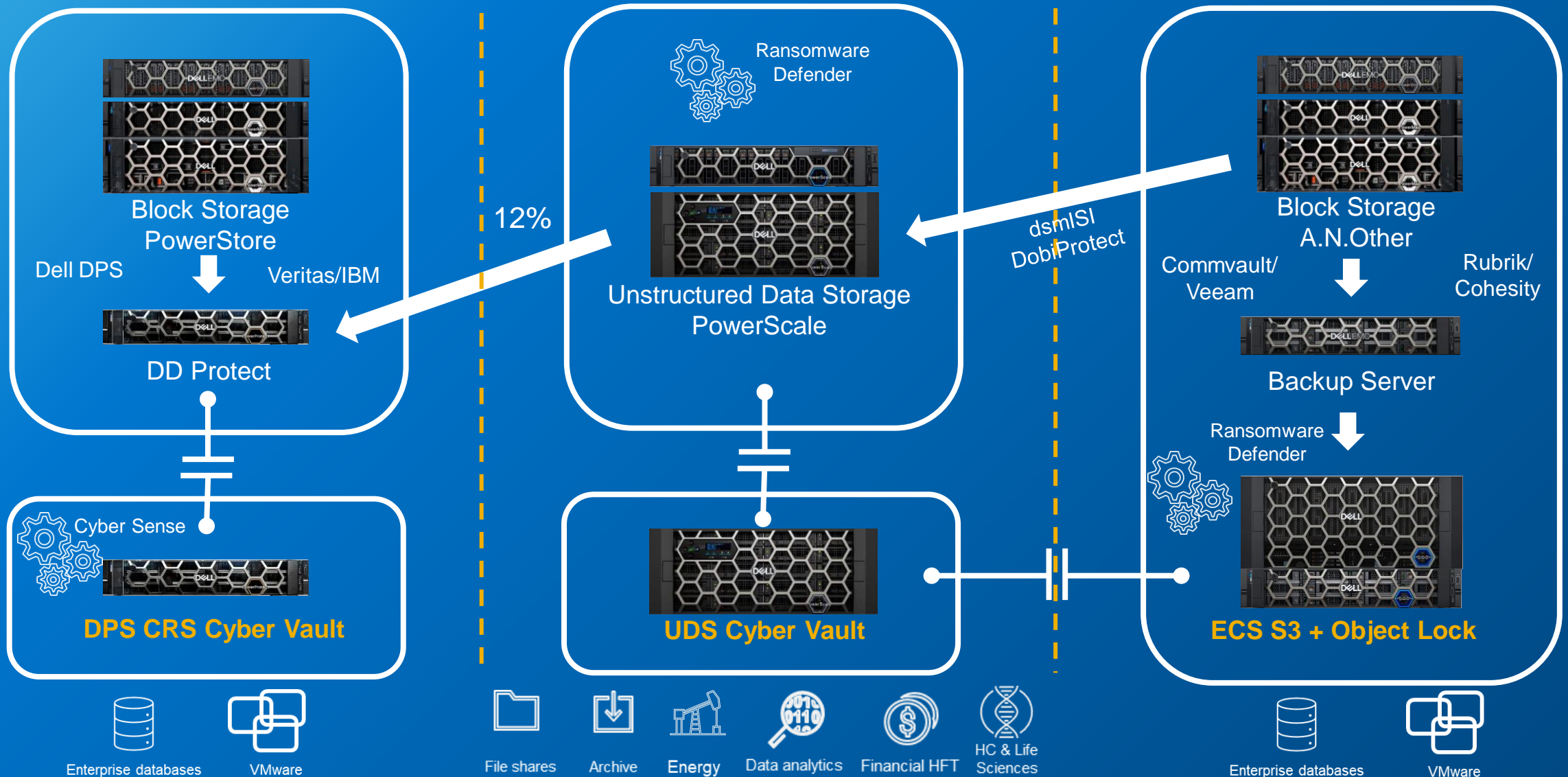
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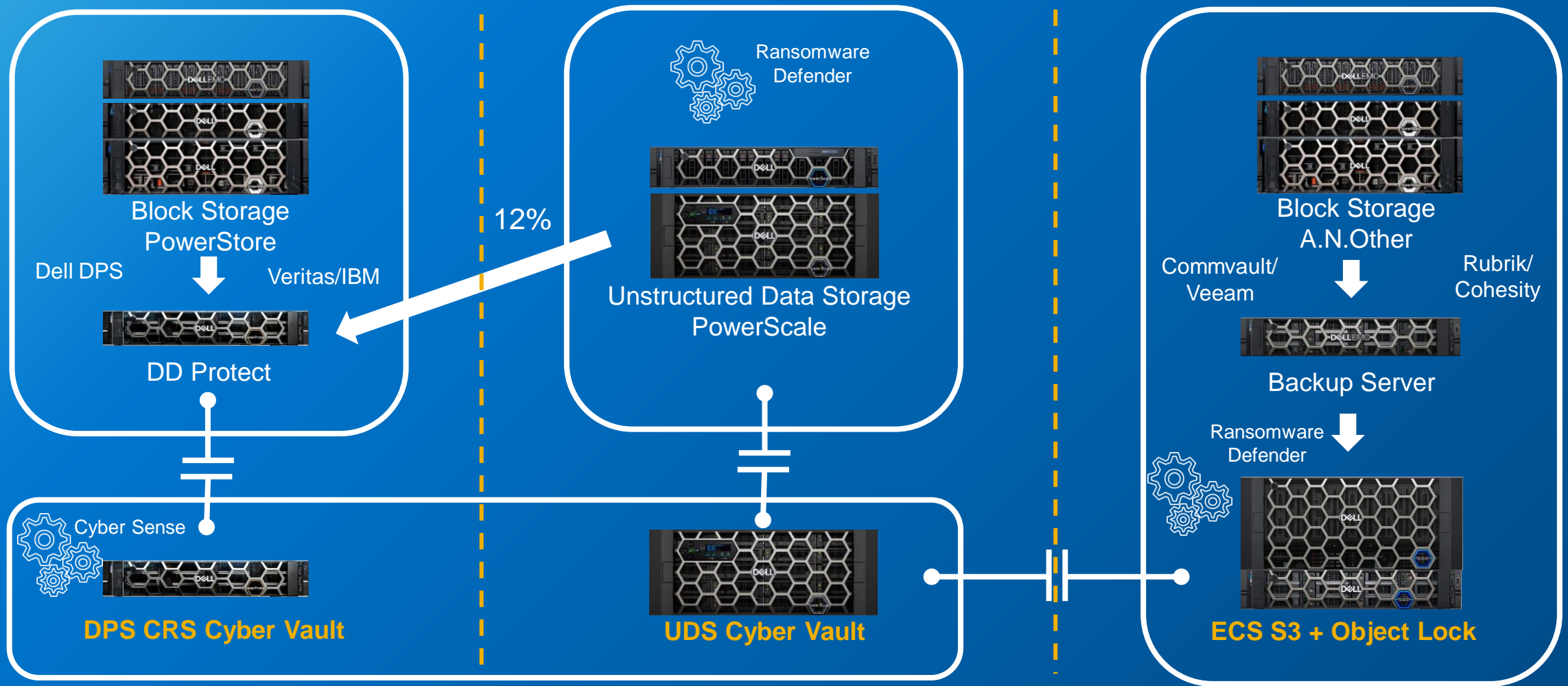
Dell Technologies: Protecting the World's Data Landscape



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Two solutions based on workloads

PowerProtect Cyber Recovery for Backup Data



Ransomware Defender for Unstructured Data



Offering the same solution components

Already adopted by 1000+ Customers



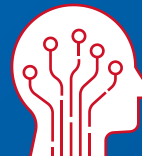
Isolation

Physical & logical separation of data



Immutability

Preserve original integrity of data



Intelligence

Machine learning based threat detection, alerting and reporting



Recovery

Fast recovery for minimal operational impact

Uncover Your Current Environment

Cyber Assessment Tool

What is the Cyber Resiliency Assessment tool?

A quick survey that provides a comprehensive health check on an organization's ability to detect, respond to and recover from threats like ransomware The output is a detail report on the areas that pose the biggest risk to customers data.

Cyber Assessment Tool = [Cyber Assessment tool](#)

Live Optics

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Q&A

GRAZIE

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PARTNER PROGRAM